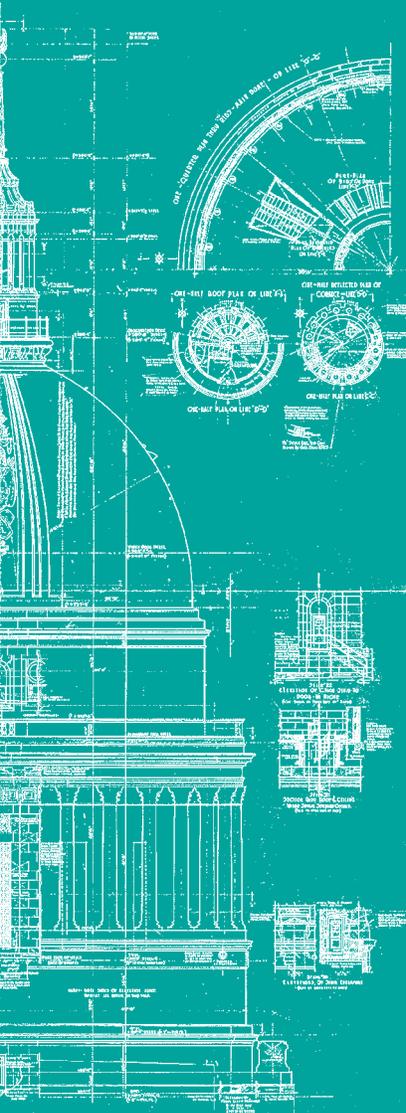


west virginia cad



COMMUNITY ADVANCEMENT AND DEVELOPMENT
A DIVISION OF THE WV DEVELOPMENT OFFICE

2017 Annual Report



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AND LANTERN.
SCALE: DETAILS
SHEET



MESSAGE FROM THE DIRECTOR

It is my great honor to serve as the Director of the newly formed Community Advancement and Development Team. Due to a merger of the Office of Economic Opportunity and the Community Development Office at the beginning of this year, West Virginia Community Advancement and Development, or WV CAD, was formed. Our team proudly stands on the frontlines, working with individuals as well as organizations to improve and strengthen the livelihood of West Virginia communities.

2017 has been an extraordinary year for all of us, and I believe our spirit is brighter than ever. The Mountain State is in a time of transformation, acceleration and elevation. We are anticipating overcoming the challenges of the past with future success. The June 2016 disaster, deemed a 1,000-year flood, changed the way we must do business in Community Advancement and Development. We are making big moves by taking on the task of building homes, expanding broadband statewide and establishing a State Resiliency Office for the first time in the Development Office's history.

As our tagline states, it is our job to make resources a reality, and with the continued partnership and cooperation of our stakeholders, legislators and community leaders, CAD will continue to rise to the occasion, ensuring that that communities of the Mountain State are stronger and better than ever.

In service,



Mary Jo Thompson, *Director*



MISSION STATEMENT

The mission of *West Virginia Community Advancement and Development* (WV CAD)

is to encourage strong civic engagement through a focus on infrastructure, sustainability, compliance and resiliency to make investments and strengthen the communities of West Virginia's 1.8 million citizens and counting.





ORGANIZATIONAL STRUCTURE

Our office administers state and federal programs, within four units, designed to improve the quality of life in West Virginia.

Annually, CAD receives more than \$43 million dollars for grant and program administration. It is the duty of this office to make resources a reality by assisting with access to housing, creating and retaining jobs and developing critical infrastructure among many other community and economic development initiatives for all West Virginians.

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THE INFRASTRUCTURE UNIT focuses on federal and state grant funding and supports the expansion and growth of communities and the state. This unit invests funds in infrastructure, community economic development and other diverse opportunities given the portfolio of grant programs.

PROGRAMS

- Appalachian Regional Commission Federal Grant Programs
- Community Development Block Grant
- Land and Water Conservation Fund
- Neighborhood Stabilization Program
- Main Street WV and ONTRAC

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THE SUSTAINABILITY UNIT is composed of various federal and state grant programs focused on community growth and improvement. These programs contribute to community viability, while assisting individuals and families to become more self-sufficient and helping organizations thrive.

PROGRAMS

- Community Service Block Grant
- Emergency Solutions Grant Program
- Housing Opportunities for Persons with AIDS
- Community Participation Grant Program
- Waste Coal Grant Program
- Weatherization Assistance Program
- Neighborhood Investment Program

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THE COMPLIANCE UNIT is a supportive structure for the other units under CAD and the programs and staff within. The unit is an independent oversight component that ensures all programs meet grant compliance and monitoring requirements through coordination and execution of various desk-top and on-sight review functions.

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THE RESILIENCY UNIT serves as the conduit for federal funds and initiatives that become available and aggressively engages in the pursuit of additional funds and resources to assist with long-term sustainable recovery efforts and long-term community and state-wide resiliency efforts.

PROGRAMS

- CDBG - Disaster Recovery



2017 ACCOMPLISHMENTS

ESG/HOPWA

- \$1.5 million allocated to provide assistance to the homeless and preventative efforts

Neighborhood Investment Program

- By June 30, 2017 - \$3 million in tax credits awarded to non-profit organizations
- Issued 100% of credits to donors
- Assist 200 non-profit organizations each funding cycle
- \$88 million in donations have been leveraged since its inception

Weatherization

- Through the Community Action Partner Network, 12 agencies provided services in all 55 counties
- Approximately \$12 million was received for weatherization services disbursed by the agencies

Appalachian Regional Commission

November 2017: ARC awards totaling \$3.7 million announced that will:

- Train 1,400 employees of small and medium sized businesses to maintain their job skills and strengthen the ability of those businesses to compete in the marketplace
- Provide more than 2,900 customers with new or improved water and wastewater service
- Expand a summer feeding, literacy, and physical activity program for elementary school students that will serve more than 1,000 children in 10 counties
- Provide start-up funding and equipment for a new YMCA facility and program in the Montgomery/Smithers area of the Kanawha Valley
- Provide 175 at-risk high school students the specialized guidance and instruction to stay in school and increase their ability to find a fulfilling career
- Provide state-of-the-art medical equipment and educational software to outfit a new nursing education simulation lab at Potomac State College of West Virginia University

Community Services Block Grant

- FY2017: In 2017, the West Virginia CSBG network of 16 Community Action Agencies provided services to 111, 623 low-income individuals in 44,246 households. CAAs invested in their staff and board members to improve their capacity to best serve West Virginian families with low-incomes. For every \$1 of CSBG, the WV Community Action Network leveraged \$13.47 from federal, state, local, and private sources, including the value of volunteer hours. Collectively, the Network recorded 202,639 individual indicators of movement toward self-sufficiency and community revitalization
- March – CSBG T/TA Awards Granted Totaling \$160K
- December – CSBG Awards Granted Totaling \$7.1M

Main Street and ON TRAC

13 Main Street communities:

- Total volunteer hours by community members in Main Street activities – 29,749
- 58 new businesses created in downtowns, creating 101 new full-time jobs and 74 part-time jobs
- \$9,263,715.99 invested to rehabilitate and renovate 294 downtown buildings
- \$459,256 invested in new construction of downtown buildings
- \$4,891,188 invested in public improvements such as streetscapes and amenities
- \$37,989 invested in downtown signage

11 ON TRAC communities:

- 55 community volunteers participated in downtown revitalization training and education

Disaster Recovery

Due to the June 2016 flood, CAD had to step up to the plate in 2017 to administer the Community Development Block Grant-Disaster Recovery (CDBG-DR), which infused \$149 million dollars into the Mountain State to assist those affected by that flood event. Our team had exceptional collaboration with federal and state partners, to not only access funds for flood recovery, but to implement for recovery and improve response for future natural disasters through the passage of legislation in April 2017 that established the first-ever State Resiliency Office.

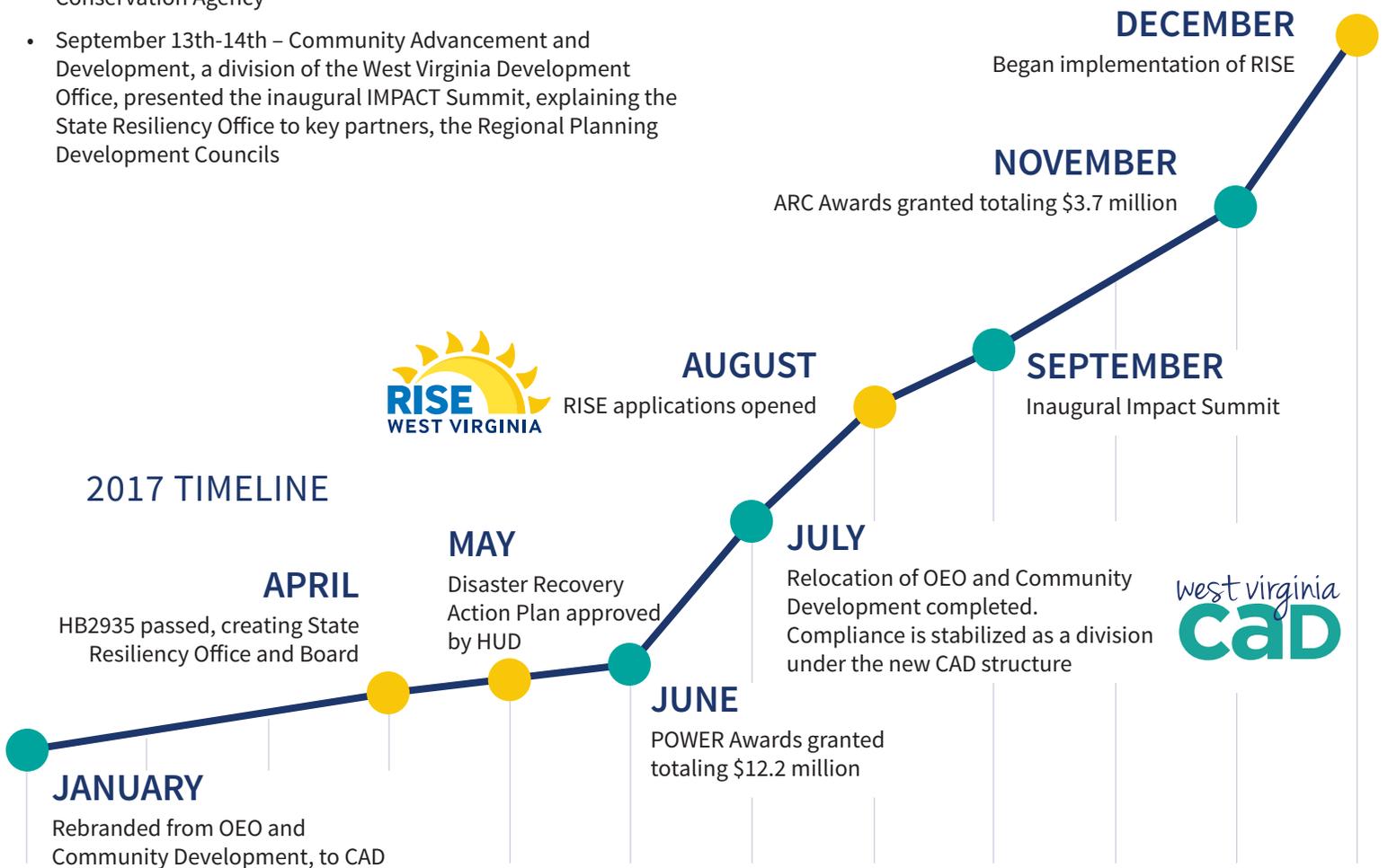
Housing

For the first time in our state's 154-year history, the West Virginia Development Office, through CAD, is in the housing business. Through the RISE West Virginia Disaster Recovery Housing Program, our team will be building up to 1,000 homes in the 12 counties affected by the June 2016 flood. Construction will begin in Fayette County with a single mom of a 6-year-old girl. This family is the first of hundreds who will be placed back on the road to recovery.

State Resiliency Office

- January 18th - State Resiliency Office Working Group met to continue formulation of charter, and to outline different sectors that would be needed in the SRO
- February 15th - State Resiliency Office Working Group met to hear from the Army Corps of Engineers on ways the group can be involved in their programs, and spoke about a debris management plan brought forward by the WV Conservation Agency
- September 13th-14th – Community Advancement and Development, a division of the West Virginia Development Office, presented the inaugural IMPACT Summit, explaining the State Resiliency Office to key partners, the Regional Planning Development Councils

- October 16th – First State Resiliency Board Meeting convenes
- November 7th - Governor's Recovery and Alliance Session took place where all major stakeholders, including state and federal partners and West Virginia's Congressional Delegation, met with the State Resiliency Office Board to collaborate on Flood Recovery
- This was followed by a State Resiliency Working Group with representatives from each member on the State Resiliency Office Board
- November 21st – State Resiliency Office Working Group met again to discuss steps forward from Governor's Recovery Session
- December 14th - State Resiliency Office Working Group met to continue path forward discussions including the formation of a framework Charter of the State Resiliency Office, currently forming within the West Virginia Development Office's Community Advancement and Development division



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We make resources a reality!

2018 GOALS

Technology

Our Compliance Unit will be establishing a new grants management system in Spring 2018.

Our program staff will continue working on ways to streamline the paper application processes for grants we administer and continue to provide as many paper free services as possible.

Communications

CAD will launch a new website, www.WVCAD.org, that will provide ease of access and usability for our programs and services.

We will continue to have open communication and continued collaboration with our key partners, such as the United States Department of Housing and Urban Development (HUD), the Federal Emergency Management Agency (FEMA), the West Virginia National Guard, regional development and planning councils and other stakeholders we work with year round.

Leadership Development

The CAD Team will be working specifically with the Commerce Human Resource division to take program managers through leadership training as we adjust and grow our statewide operations.

WEST VIRGINIA
COMMUNITY ADVANCEMENT AND DEVELOPMENT

1900 KANAWHA BOULEVARD EAST
BUILDING 3, SUITE 700
CHARLESTON, WV 25305

WVCAD.org

